

FOR IMMEDIATE PRESS RELEASE

Wayne State University HIGH (*Helping Individuals Go Higher*) Program
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Pistons are Playoff Partners for the HIGH Program

DETROIT, MI, April 12, 2019- The Detroit Pistons may have won in their face off against the



Memphis Grizzlies 100-93, but the real winner of Wayne State Night at Little Caesar's Arena was the HIGH Program. On top of discounted tickets and various incentives (such as a co-branded Wayne State and Pistons t-shirt and a chance to take a shot on the court following the game), \$5 of every ticket sale was donated to the HIGH Program.

The game on April 9 was the most recent in a series of Wayne State Nights, all of which have benefitted the HIGH Program.

The HIGH (Helping Individuals Go Higher) Program helps Wayne State students who are homeless, precariously housed, or otherwise in financial crisis to ensure that no student abandons their dream of earning a degree solely because of housing or financial challenges.

For more information about the HIGH Program, visit <http://highprogram.wayne.edu/>

The Wayne State University HIGH (Helping Individuals Go Higher) Program is dedicated to ensuring that no student abandons their dream of earning a degree solely because of housing or financial challenges.



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